

Easy App Identity
Management in Entra ID



#DEFEATTHECHAOSMONSTER

How many Chaos Monsters do you face in a regular working day?

Service Principals | App Registrations | Certificates | Secrets

Keeping app identities secure and compliant in **Microsoft Entra ID** isn't easy. IT teams, security admins, and developers battle different challenges every day to keep things running smoothly. Without a clear and automated solution, staying secure, compliant, and efficient becomes a constant struggle.

Lack of Ownership Clarity

No clear accountability for managing app credentials

Expired Secrets & Certificates

Leading to unexpected service failures and discontinuity of apps



Security & Compliance Risks

Non-compliant configurations and forgotten app identities



Time-Consuming Processes

Constantly monitoring and updating credentials



Overprivileged & Unused Access

Indefinite temporary access creating security risks

Simple and secure app identity management for Entra ID

Track, manage, and secure your app identities, service Principals, app registrations, certificates, and secrets—all in one place with EasyLife 365 Identity.



EasyLife 365 Identity offers a complete solution for managing your organization's app identities with automated workflows for service principals, app registrations, certificates, and secrets.

Complete App Identity Management

Gain full control over service principals, app registrations, certificates, and secrets.

Automated Compliance & Security Checks

Stay compliant with automated audits, customized compliance rules, and proactive notifications.

Actionable Insights & Alerts

Track accountability, assign ownership, and receive updates and alerts.

Seamless IT Integration

Connect with existing IT systems (e.g., ITSM) via web services to enhance automation.

Expiration Management

Never miss an expiring certificate or secret—automated alerts and renewal workflows.



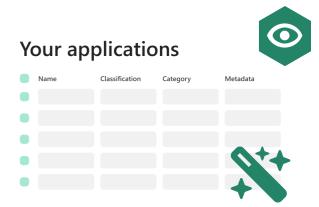
Identity & Access Management

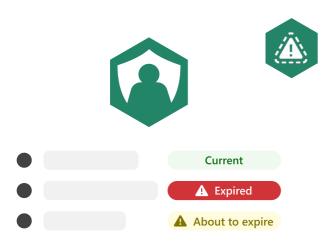
Gain full control over app identities with a centralized dashboard, automated expiration tracking, clear ownership assignments, and actionable insights. Strengthen security and compliance.



App Overview Dashboard

Centralized overview of all app registrations, service principals, and upcoming expirations for secrets and certificates.





Expiration Management

Set automated alerts for app registrations and enterprise applications to track and handle expiring credentials.

Accountability & Actionable Insights

Admins can assign technical and business ownerships, track accountability, and configure policies to drive informed decisions and generate actionable insights.

Ownership Policies:

- Ownerless Apps
- Minimum Owner Policy



Compliance Check & Alert

Automate compliance checks, customize notification workflows, and receive updates in Microsoft Teams. Easily keep track of expiring credentials, ownership confirmations, and compliance issues.

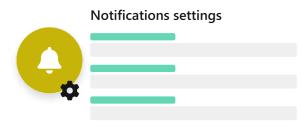






Automated Compliance Checks

- Customize compliance rules for your environment
- Conduct regular audits
- Get actionable insights





Customizable Notifications & Alerts

- · Get alerts for expired secrets and certificates
- Customize notifications for specific apps
- · Personalize outgoing alerts with your organization's branding





Microsoft Teams Notifications

Receive updates on Teams on:

- · Expiring credentials
- Ownership confirmations
- Compliance issues
- And more...



Automation & Integration

Automate certificate and secret renewals, integrate with your IT infrastructure, and customize metadata for better organization and control. Ensure secure and efficient identity management process.







GDPR Compliance



Data Encryption



Zero Trust Architecture



How We Secure Our Product



ISO 27001:2022





ISO 27017:2015

Certified by Brand Compliance



Automated Certificate & Secret Renewal

Configure automatic renewals for expiring certificates and secrets.

- Detect expiring secrets and certificates automatically
- Trigger renewal workflows based on predefined policies



IT Infrastructure Integration

Connect EasyLife 365 Identity with your existing IT systems via web services.

- Web service integration for ITSM platforms
- Sync identity data across multiple enterprise applications



Custom Metadata Management

Define custom attributes, classifications, and metadata for app registrations, service principals, and enterprise applications.

- Add custom metadata fields for better organization
- Tag app identities with business-specific classifications

Plans tailored to your needs

Your data security matters to us. Get started for FREE and let us handle the reminders. Looking for more than just notifications? Check out our plans for advanced features.

Feature Plan Weekly expiring certificate and secrets notifications checks with **Essential for all** shared mailbox alerts Free Basic dashboard of your identities 0€ per year Microsoft Teams integration Bi-weekly expiring certificate and secrets notifications checks with customizable notifications Advanced dashboard of your identities with actionable insights* Pro Best for IT Admin operations App Ownership Management and Accountability* Everything in Free Plan, plus Lifecycle Management Policies* Weekly compliance checks* Basic Reporting* Weekly expiring certificate and secrets* Microsoft Teams notifications* 6,000€ per year Branded Email notifications* Best for enterprise-level automation Daily expiring certificate and secrets notifications checks* Advanced reporting* **Enterprise**

*Upcoming features

Automated certificate and secret renewal*

Custom metadata management*

IT infrastructure integration*

Daily compliance checks*

Everything in Pro Plan, plus

12,000€ per year



START YOUR FREE PLAN TODAY

- Essential features for FREE Your data security matters to us
- 30-day trial to explore Pro and Enterprise features
- Secure solution, ISO 27001 and 27017 certifications
- Easy Integration with your IT systems
- · Vast Partner network for any type of support and consulting
- Constant updates to keep up with changes in Microsoft 365

→ Get started

Discover More

